

Carl Winberg
Video Editor & Consultant

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Experience

Nationality: Swedish

Quality Consultant - 03/2022 - 12/2025

Paramount Global (Mainly remote from Dublin)

As a contractor, I worked with Operations and developers to build and refine Paramount's global ingest and distribution systems, covering everything from CBS, MTV, Nickelodeon, etc, to Paramount Pictures. I was essentially Keeper of The Video Quality, making sure that the system would not degrade any quality.

Broadcast Media Specialist - 03/2020 - 31/5/2021

Off the Fence (Amsterdam)

Lead Media Specialist on a major project bringing broadcast deliveries in-house. My responsibilities included designing and running workflows for the ingest of several major broadcast libraries, as well as daily QC of new incoming assets. Working closely with 3rd party suppliers, we created a cloud-based end-to-end system for this broadcast television distributor.

Freelance Editor & Animator 06/2011 – 02/2020

I've spent most of my career freelancing in broadcast, digital and corporate video. The majority of projects have been in the broadcast industry, with clients including the BBC, DreamWorks Animation and Sony Pictures Television.

Workflow Consultant & Trainer 01/2019 - 02/2019

MXI (London)

Advised on a site-wide transition from FCP7 to Adobe Premiere, and trained all Editors and QC Operators.

Workflow & QC Consultant 11/2015 – 05/2016

MXI (now part of SES) / Giantsource, Inc.

Technical workflow consultant on MXI 360, a global, end-to-end media management and TX platform.

Reversioning Editor (Freelance) 12/2012 – 08/2015

Sony Pictures Television International

Worked on versioning, compliance and QC across Sony channels for the UK, Russia, Germany, Italy and Africa.

Technical Supervisor (Contract) 01/2012 – 03/2012

BBC Studios & Post Production

I led a team of operators on a large ingest project. More than 28,000 hours (complete archive of News & Current Affairs, 1948-2010) were ingested and QC'd over two months.

24 Sony A500's were kept running 24 hours a day, 7 days a week.

Senior Producer / Post-Production Supervisor 10/2009 – 06/2011

Zebra Crossing / Gutenberg Networks (London)

Set up a post-production facility in Gutenberg Networks (DDB London) to reversion TV commercials for Philips, Flora/Becel, Hasbro, Unilever ice cream brands and Lipton. I was also responsible for legal clearance and QC on all spots as well as distribution to broadcasters and cinemas, across EMEA and APAC.

Production Manager / Editor 08/2007 – 10/2009

Zebra Crossing (London)

Organised shoots for broadcast commercials and corporate videos, handling all aspects including crewing, equipment rental, studios and permits/clearances. Concurrently produced digital localisation projects for DDB London/Philips.